ABA International Conference, Mexico City
November 6-9, 2018 | InterContinental Presidente | Mexico City
Why Attend? This conference will address hot topics and recent developments in **International trade and Investments**. The presentations will be relevant to practitioners who work in a global environment and to those who want to enhance their cross-border exposure, focusing on legal issues related to both cross-border transactions and international dispute resolution. In addition, participants will enjoy valuable networking events in unique and memorable venues. Past 3-day conferences hosted in Miami, Tokyo, Montreal, and Buenos Aires have brought together more than 700 attendees from 40+ countries. Attendees come from a range of practice settings including private practice, non-profit/NGO, government, academia, and in-house/corporate counsel. We anticipate this conference will bring together more than 500 attendees from an equally diverse set range of countries and practice settings providing participants with:

- 26 programs led by distinguished legal experts
- Up to 12 CLE Credits
- 2 offsite receptions in venues chosen to highlight Mexico’s culture and history
- Luncheons with world class keynote speakers
- Special tour opportunities around Mexico City

A couple of important deadlines to keep in mind:

**Early Bird Registration:** September 21, 2018. Take advantage of the low registration rates for both individual and group attendees! For more information about group registration rates, please contact Thomas Happell at Thomas.Happell@americanbar.org.

**Deadline for the Hotel Room Block at Presidente Intercontinental Hotel** is October 5, 2018. We have reserved a special nightly rate of $209 USD. Reservations may be made online when the meeting website goes live next month. The number of rooms available at this special rate is limited and subject to selling out, so early booking is recommended.

We look forward to welcoming you to Mexico City for the ABA Section of International Law’s International Conference.

Robert Brown  
*Section Chair*

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Eduardo Benavides  
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Carlos Velazquez-de-Leon
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UIA

Union Internationale des Avocats
International Association of Lawyers
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**ABA International Conference, Mexico City**

Mexico City, Mexico • November 6-9, 2018 • Presidente Intercontinental

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**Tuesday, November 6, 2018**

12:00 p.m. – 7:00 p.m.
Registration Open

1:00 p.m. – 3:30 p.m.
Council Meeting

The Council is the Section's policy making body. At this meeting the Council will debate major policy initiatives and will be addressed by visiting dignitaries and bar leaders. The Council Meeting is open to all Conference registrants.

7:00 p.m. – 10:00 p.m.
Welcome Reception at Castillo de Chapultepec

Our opening reception will be held at the Castillo de Chapultepec. This Castle was originally built for the Spanish viceroy and was the home of Maximilian I during the brief period of French rule over Mexico. The Castle is built on top of a hill in the center of Chapultepec Park offering unparalleled views. This event will be ticketed for all participants. Tickets are priced at $25 and the event has a maximum capacity of 200 people. Be sure to purchase your ticket before the event sells out.

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**Wednesday, November 7, 2018**

8:00 a.m. – 4:00 p.m.
Registration Open

9:00 a.m. – 10:30 a.m.
Opening Plenary—So, You Got Off the Plane and You Thought You Were Ethical: Comparative Legal Ethics Focusing on Latin America and United States

This panel will compare legal ethics in the U.S. and Mexico. Specific issues to be discussed and compared include local procedures for identifying, codifying and implementing ethical rules, the role and scope of the attorney client privilege and work product privilege, conflicts of interest, confidentiality, specific rules for international practitioners (including mediators and arbitrators) and other ethical rules for litigators.

**COMMITTEE SPONSOR:**
International Ethics

**PANEL CHAIR:**
Lawrence Hanson, Houston, TX

**MODERATOR:**
Jorge E. de Hoyos Walther, Tijuana, Mexico

10:30 a.m. – 11:00 a.m.
Networking Break

11:00 a.m. – 12:30 p.m.
Latin American and U.S. Elections: Pathways to a New Era

In 2018, Brazil, Mexico and the U.S. will hold critical elections that will impact their domestic and foreign policies. In July 2018, Mexico held new elections in which a new president, an entire congress and many governorships will come into play. The United States will hold elections during the time of our conference in Mexico City, in which there will be new faces in both the House ABA International Conference, Mexico City and Senate. General elections are scheduled to be held in Brazil in October 2018 to elect the President and Vice President. Specific issues to be discussed and compared include local procedures for identifying, codifying and implementing ethical rules, the role and scope of the attorney client privilege and work product privilege, conflicts of interest, confidentiality, specific rules for international practitioners (including mediators and arbitrators) and other ethical rules for litigators.

**SPEAKERS:**
Gonzalo Alarcón, Mexican Bar Association, Mexico
Diego I. Sierra, Mexico City
Luis Ortiz de la Concha, Mexico City, Mexico
William P. Johnson, St. Louis, MO
Yurixhi Gallardo Martinez, Guadalajara, Jalisco, Mexico

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President, the National Congress, state Governors and Vice Governors and state Legislative Assemblies. We believe that a new era for all three countries is emerging in which business, legal and social leaders will have to pick up where government has inaction, and where the need is to maintain rule of law and protections in trade and investment.

COMMITTEE SPONSORS:
Mexico; Latin America

COMMITTEE CO-SPONSOR:
Government & Public Interest Committee

PANEL CHAIRS:
Eddie Varon Levy, Torrance, CA and Mexico City, Mexico
Rene Mauricio Alva, EC Legal Rubio Villegas, Mexico City, Mexico
Ben Rosen, Rosen Law, S.C., San José del Cabo, México

SPEAKERS:
Rina Mussali Galante, Anchorwoman and political analyst of ‘Vertice Internacional’, and Moderator of Presidential and State Elections
Carlos Moeller, Juridical Research Institute and formerly Inter-American Court of Human Rights Secretariat
Larry Rubin, managing Partner, Mexico and Latin America for DHR International, President and Board Chairman, American Society of Mexico
Max Trujillo, MJT Policy LLC, Washington, DC

11:00 a.m. – 12:30 p.m.
The Future of Labor Mobility in the Americas after NAFTA Negotiations: Where Do We Go from Here?

As NAFTA negotiations come to a close, a great degree of uncertainty has been cast over the future of international labor mobility. International treaties in the Americas, including NAFTA and Mercosur, contain significant provisions on labor mobility to allow signatory countries to grant temporary entry to business visitors, intra-company transferees, professionals, traders, and investors. These provisions impact foreign workers, employers and local labor, and have become the focus of attention, positive and negative, of a multiplicity of constituencies at the national and international level. As NAFTA negotiations come to a close, the impact on the future of labor mobility remains an open question. Other treaties in the Americas may also become the focus of renewed scrutiny. The panel will discuss the nature, impact, implications, support and criticism of the treaties from the perspective of various nations and the current state and future of various treaty provisions as the negotiations draw to a close.

COMMITTEE CO-SPONSORS:
Immigration and Naturalization; International Employment Law

PANEL CHAIR & MODERATOR:
Sergio R. Karas, Karas Immigration Law Professional Corporation, Toronto, ON, Canada

SPEAKERS:
Beatriz Trillos Ballerini, Trillos Ballerini Law Firm P.C., Houston, TX
Diego Munoz Tamayo, Munoz Tamayo Abogados, Bogota, Colombia
David Garson, Garson LLP, Toronto, ON, Canada
Jorge G. De Presno, Basham, Ringe y Correa, Mexico City, Mexico

11:00 a.m. – 12:30 p.m.
Anxious Deals: International Investments and Trade in a Time of Nationalism and Heightened Strategic Scrutiny

The current international and investment and trade environment is a paradox: global markets are on a rising tide; but the political, policy, and deal scrutiny environment have rarely looked so uncertain. Mexico is at ground zero for this phenomenon: unprecedented FDI flows alongside intensified national security reviews; infrastructure investment initiatives paired with border walls; U.S. tax relief together with tightened U.S. immigration and travel requirements; trumpeted international deals concurrent with trade sanctions and punitive tariffs. This seminar will combine legal, financial, and policy experts to consider the impact of this paradox on the international business and deal environment, and particularly on the prospects, risks, and opportunities for firms in Mexico and Latin America. Topics covered will include:

- What macro drivers are shaping the current market and policy environment;
- Prospects for continuity and change in that environment;
- Specific developments and changes in the U.S., Chinese, and European national security review process for FDI;
- Specific developments and changes in the international trade regime for national security-controlled items;
Specific developments and changes in the international trade regime for commercial items;

The practical impact these changes are having on international trade and investment, particularly as applied to Mexico and Latin America;

Practical approaches that practitioners, companies and investors may take to mitigate risk and maximize opportunity in the current environment.

COMMITTEE CO-SPONSORS:
National Security; International Contracts

PANEL CHAIR:
Randall Cook, Ankura Consulting Group

SPEAKERS:
Robert Barnett, Cavazos & Newton, L.L.P.
Adrienne Braumiller, Braumiller Law Group
Monica Estrada Hernandez, BDO, Mexico
Alex Stern, Duff & Phelps, Mexico City, Mexico

11:00 a.m. – 12:30 p.m.
Making Corporate Social Responsibility Meaningful for Cross-Border Commercial Relationships

Every business lawyer who drafts or negotiates a cross-border commercial contract should consider the relevance of corporate social responsibility (CSR). As international conventions increasingly impose obligations on states to adopt domestic legislation governing private transactions, as consumers demand products that are fair trade certified and investors invest in socially conscious companies, and as corporate entities voluntarily adopt codes of conduct, identifying and allocating business risk should reflect those developments.

The stakes are varied and significant, as demonstrated by the multi-year Petrobras scandal in Brazil, the 2013 Savar building collapse in Bangladesh, and the uptick over the past decade of FCPA enforcement, among other things. This program will tackle the issue of considering CSR in the context of cross-border commercial contracting, with particular attention on the Americas. We will explore the relevance of new developments in anti-bribery law, the incorporation of codes of conduct into the terms of commercial contracts that govern the supply chain, and other responses in commercial contracts to evolving consumer and shareholder expectations.

COMMITTEE SPONSOR:
International Contracts

COMMITTEE CO-SPONSORS:
International Trade; Latin America & Caribbean

PROGRAM CO-CHAIRS:
Dean William P. Johnson, Dean and Professor, Saint Louis University School of Law, St. Louis, MO
Andrea D. Gregory, Associate, Hogan Lovells LLP, McLean, VA

MODERATOR:
Prof. Jorge A. Ramirez, Walter and Anne Huffman Professor of Law, Texas Tech University School of Law, Lubbock, TX

SPEAKERS:
Leopoldo Burguete-Stanek, González Calvillo, S.C., Mexico City, Mexico
Ricardo Inglez de Souza, Inglez, Werneck, Ramos, Curye & Françoilin Advogados, São Paulo, Brazil
Lucinda A. Low, President, American Society of International Law, and Partner, Steptoe & Johnson LLP, Washington, DC

12:45 p.m. – 2:00 p.m.
Luncheon with Keynote Speaker
Congresswoman Gabriela Cuevas Barron

Gabriela Cuevas is President of the Inter-Parliamentary Union and was elected in October 2017 to hold office during 3 years until October 2020. Gabriela is currently a Federal Congresswoman of the LXIV Congress. She held office as Senator from September 1st, 2012 until August 31st, 2018.

Gabriela chaired the Foreign Relations Committee during the LXIII Congress and was responsible for analyzing Mexico’s foreign policy; ratifying the appointment of Ambassadors and Consuls General; approving of any international treaties executed by the Executive Power; as well as authorizing the deployment of troops abroad. While in duty, she held close working relations with ambassadors and parliament members of several countries.

As Senator, Gabriela Cuevas Barron acted as Head of the Mexican Delegation at the Inter-Parliamentary Union. From 2014 thru 2016, she worked as a member of the Committee to Promote Respect for International Humanitarian Law and she is currently 2017 fiscal year’s internal auditor.

The highlights of her work at IPU were giving momentum to the unanimous adoption, along with the Bahrain Parliament, of the resolution entitled: “The role of parliaments in protecting the rights of children, in particular unaccompanied migrant children, and in
preventing their exploitation in situations of war and conflict.” Furthermore, in order to promote the drafting of more equitable laws in terms of gender, she developed, along with the Indian delegation, the study subject and resolution called: “Promoting enhanced international cooperation on the SDGs, in particular on the financial inclusion of women as a driver of development.”

She has participated in several parliamentary fora such as the Euro-Latin American Parliamentary Assembly—as co-chair of the Committee on Political Affairs, Security, and Human Rights; the Mexican-European Union Joint Parliamentary Committee, and the Pacific Alliance’s Parliamentary Monitoring Committee, amongst.


She studied Political Science at Instituto Tecnológico Autónomo de México (2001) and has attended several seminars and diploma courses on political communication, public management, and political theory at different universities and institutions, both Mexican and foreign.

Senator Cuevas Barron is a regular collaborator to Mexican (radio, TV, news media) and international media. She is the author of several articles and chapters related to human rights’ advocacy and women’s empowerment.

Gabriela Cuevas was born on April 3rd, 1979, in Mexico City.

2:30 p.m. – 4:00 p.m.
**Beyond NAFTA – Strategic Opportunities Using Free Trade Agreements in Europe, Asia and Latin America**

In this current environment of globalized free trade the current U.S. administration has taken a different direction with new self-initiated antidumping cases, Section 201 tariffs on solar panels and refrigerators, and section 232 tariffs on steel and aluminum to name just a few, along with threats of possible U.S. withdrawal from the World Trade Organization (WTO) and renegotiation of the NAFTA treaty. In response to some of these new policies, particularly the NAFTA renegotiation, Mexico has looked to other regions to expand its global trade network. Mexican actions include modernizing the current FTA between Mexico and the European Union, expanding its network of FTAs in the Latin American region (e.g. Mexico – Brazil and Mexico-Argentina Economic Complementation Agreements) as well as joining the implementation of new agreements, such as the Pacific Alliance and the TPP-11. This panel will discuss some of the U.S. changes to trade policies, the terms of the “new and improved” NAFTA agreement and a business perspective on the actions taken by the Mexican government related to global trade.

**COMMITTEE SPONSORS:**
Latin America & Caribbean; International Trade

**COMMITTEE CO-SPONSORS:**
Mexico Committee; Canada Committee

**PANEL CHAIRS:**
Leslie Glick, Butzel Long Washington, D.C
Sergio F. Moreno, Ernst & Young, Miami, FL
Fabian A. Pal, Fabian A. Pal, PA, Miami, FL

**MODERATOR:**
Eduardo Diaz Gavito, President of the Foreign Trade Commission of the Mexican Bar Association

**SPEAKERS:**
Salvador Behar, Secretaría de Economía de México, Mexico City, Mexico
Fatema K. Merchant, Sheppard Mullin, Washington, DC
Sergio F. Moreno, Ernst & Young, Miami, FL

2:30 p.m. – 4:00 p.m.
**The New Compliance Landscape in Latin America, and Its Practical Impact**

The last several years have seen a wave of enhanced anti-corruption laws and enforcement efforts across Latin America, including in countries as diverse and dynamic as Mexico, Argentina, Brazil, Colombia and Peru. With new anti-corruption legal regimes and enforcement offices coming on-line, and cross-border enforcement cooperation more common than ever, investors in Latin America face a new compliance landscape. How do these regional compliance trends impact global compliance programs that have until now been organized around U.S., United Kingdom and Organization for Economic Co-operation and Development (OECD) legal standards? And how will they affect key industries, like energy, infrastructure, real estate and tourism? The members of the panel will bring both compliance and industry experience to bear.
to discuss the ramifications of the new laws not only on paper but in practice, including a particular focus on Mexico’s new comprehensive national anti-corruption system (SNA), and also touching on Argentine, Peruvian and Brazilian developments. They will share specific cases and outline practical advice for investors regarding compliance measures and due diligence.

COMMITTEE SPONSORS:
Mexico; International Anti-Corruption

PANEL CHAIRS:
Marc Alain Bohn, Miller & Chevalier Chartered, Washington, DC
Jose Martin, Squire Patton Boggs, Miami, FL
John Walsh, WilmerHale, Denver, CO

MODERATOR:
Jose Martin, Squire Patton Boggs, Miami, FL

SPEAKERS:
Alejandra Almonte, Miller & Chevalier, Washington, DC
Rene Buentello Carbonell, IEnova Infraestructura Energetica (MX), Ciudad de México, Mexico
Recaredo Romero, Kroll Latin America, Bogotá, Colombia

2:30 p.m. – 4:00 p.m.
Taking Advantage of Financial Crisis: Acquisitions of Distressed and Insolvent Companies or of Their Assets

During financial crisis period it is quite common for companies to face financial difficulties and undergo reorganization proceedings. This is often a good opportunity for private equity funds to acquire targets at lower prices aiming for high profits. It is also a good opportunity for companies to enter into a new market. However, buying distressed companies and those under reorganization procedures require proper structuring, and evaluation of risks and benefits. Share or asset deal? One of the most efficient ways to use the judicial reorganization procedure to benefit companies is the sale of assets or independent productive units or even real estate projects. This panel will explore the subject under the legislation of Latin American countries and the advantages and risks for foreign investors, as well as their point of view on risk taking and benefits.

COMMITTEE SPONSOR:
International M&A Joint Venture

PANEL CHAIR & SPEAKER:
Renata Antiquera, David, Aniceto, Stievano, Antiquera, Tavares Advogados, São Paulo, Brazil

PANEL MODERATOR:
Alejandro Ciero, Tanoira Cassagne Abogados, Buenos Aires, Argentina

SPEAKERS:
Alessandra Tarissi de Jacobis, De Berti Jacchia Franchini Forlani, Milan, Italy
Renato Martinez Quezada, EC Rubio, Mexico City, Mexico
Richard G. Mason – Wachtell, Lipton, Rosen & Katz, New York City, USA
Tomás Allende, Estudio Beccar Varela, Buenos Aires, Argentina

2:30 p.m. – 4:00 p.m.
The #MeToo Movement and the Global Workplace: A Cross Border, Cross Industry Challenge. Lawyers, This Means #Youtoo

The world has entered a new chapter in awareness of workplace sexual harassment. A story that began in Hollywood has reverberated globally across a variety of industries and professions, including our own. Social media has presented a unique platform in which to share experiences and contributed to rippling effects of a worldwide campaign. This session will investigate where we stand at this time and what effects of the campaign are noticeable in multiple jurisdictions. It will further zoom in on why another look at the topic is necessary, whether laws tackling harassment in the workplace are fit for purpose and offer adequate protection and remedies, whether the use of non-disclosure agreements (NDAs) are ethical here, in the context of sexual harassment (do lawyers have responsibility for promulgating harassment through their use?) and what corporate actions are advised. Such areas include policies regarding sexual harassment, compliance and training, best practices in prevention and investigations.

COMMITTEE SPONSOR:
International Employment Law

COMMITTEE CO-SPONSORS:
International Corporate Counsel; Women’s Interest Network (WIN)

PANEL CHAIR & MODERATOR:
Martine Hoogendoorn, Doorn en Keizer, Amsterdam, Netherlands

SPEAKERS:
Anna Birtwistle, CM Murray LLP, London, UK
Hon. Linda Murnane (ret.), Former Chief of Court Management Services, International Criminal Tribunal for the Former Yugoslavia & Special Tribunal for Lebanon, Xenia, OH

Ivan E. Rojas Loynaz, General Counsel 3M Mexico, CDMX, Mexico

Mónica Schiaffino, Littler Mendelson, Mexico City, Mexico

4:00 p.m. – 4:30 p.m.  
Networking Break

4:30 p.m. – 6:00 p.m.  
Same Medicine, Different Bottle? Comparing the Side Effects of Trade Treaties and Investment Treaties

Are the different commitments states make in free trade agreements and investment protection treaties intended to create the same type of economic growth? Do they translate into meaningful distinctions for the private sector and for the local population? Stakeholders of trade and investment policy discuss the advantages and social impacts that the two types of treaties confer, especially in tandem. The panel will examine fair/free trade agreements and investment promotion treaties as tools in the emerging economy policymaker’s toolbox, including their comparative impacts on local economies and restrictions on regulatory power, and lessons learned from specific prior trade and investment disputes. Revisiting these issues is particularly timely as Mexico, the US, and Canada re-examine their stances on trade and investment under North American Free Trade Agreement (NAFTA).

COMMITTEE SPONSOR:  
International Investment & Development

PANEL CHAIR & MODERATOR:  
Levon Golendukhin, Dentons US LLP, New York, NY

SPEAKERS:  
Prof. Uche Ewelukwa, University of Arkansas Law School, Fayetteville, AR (invited)  
Ninon Casillas Ahmann, Valeo North America S.A., Troy, MI  
Dr. Todd Weiler, Independent counsel, London, Canada

4:30 p.m. – 6:00 p.m.  
Negotiating Trade Deals in a Diverse Landscape

The panel will discuss the challenges of navigating the trade and business arena, as a woman or as a diverse person. Also, the panel will address the experiences of the speakers in considering diversity challenges and aspects, when negotiating or undertaking trade projects.

SPEAKERS:  
Adriana Ibarra Fernandez, Baker & McKenzie, Mexico  
Valerie Ellis, Curtis, Mallet-Prevost, Colt & Mosle LLP, Washington, DC

4:30 p.m. – 6:00 p.m.  
Hazardous Journey: Equity Investing, Mortgage Lending and Risk Management in International Real Estate

Foreign direct investors and lenders conducting cross border real estate transactions in international markets face many potential pitfalls: land title, entitlements, recording of mortgages and security interests, political risk, judicial transparency and efficiency and official corruption. Despite different legal systems, languages, and levels of economic development, the challenges are familiar. Whether dealing with Mexico’s federal tourism trust Fonatur, Concession land in Costa Rica, Caribbean property systems, or historic European land issues, foreign investors and banks must confront the challenges of dealing with public sector entities and the risks of uncertain property transfers and rights. The panel will consist of an institutional investor with experience in overcoming the challenges; lawyers with expertise in identifying the risks; and a specialist insurer who mitigates those risks with Title Insurance and Representations & Warranties Insurance.

COMMITTEE SPONSOR:  
Cross-Border Real Estate

COMMITTEE CO-SPONSORS:  
Mexico; Europe; International Contracts Committee, International Investment and Development, International M&A and Joint Venture Committee, Private Equity, Latin America & Caribbean
4:30 p.m. – 6:00 p.m.
3 D Remote Print Manufacturing –
A New Global Frontier For IP,
IT, Transport and Trade Law
Remote 3D Printing will allow traders worldwide to have their products manufactured and delivered directly at the buyers’ locations, producing changes in the laws of transport, customs and trade. Nations famous for their arts and crafts like Mexico, Latin America and the Orient, may profit from new expansion of productivity, banking, finance and a new middle-class wealth. The program will analyze possible global changes in the laws of intellectual property, technology, banking, insurance, import/export, transport and trade, with speakers from USA, Mexico, Latin America, Europe and China.

6:30 p.m. – 10:00 p.m.
Reception at Museo de Arte Moderno
The Museo de Arte Moderno or Museum of Modern Art is located in Chapultepec Park and host exhibits both national and international exhibitions of contemporary artists.

Thursday, November 8, 2018
8:00 a.m. – 5:00 p.m.
Registration Open
8:00 a.m. – 9:00 a.m.
Breakfast
9:00 a.m. – 10:30 a.m.
Criminal Enforcement in the Americas: Cooperation between Government Authorities
The program will seek to address the increasing cooperation between government authorities as they seek to enforce criminal laws. Our panelists will provide updates on recent cooperative efforts between states, including the Financial Action Task Force, anti-corruption and anti-bribery laws, antitrust investigations and prosecutions, and other notable investigations. They will also address some of the challenges and considerations that accompany cross-border investigations, including the mechanics of cooperation, extradition proceedings, and recent developments in the area of data security and privacy that impact the degree to which governments can subpoena or otherwise obtain potentially relevant documents.

COMMITTEE SPONSOR:
International Criminal Law
COMMITTEE CO-SPONSORS:
Anti-Money Laundering; International Litigation
PANEL CHAIR & MODERATOR:
Anna Laniado, Laniado Law, Miami, FL
SPEAKERS:
Michael Padula, Carlton Fields, Miami, FL
Rodrigo Moya Rosa, Isla, Moya, Salinas Y Madero, Mexico City
Adriana Riviere-Badell, Kobre and Kim, Miami, FL
Jose Carlos Whale, Veirano Abogados, Brazil
9:00 a.m. – 10:30 a.m.
Merger Control in the Americas: Enforcement of Antitrust or Investment Regulator?

With business activity frequently crossing international borders, companies are often confronted with merger reviews in multiple jurisdictions. Such mergers face myriad filing regimes that vary by jurisdiction, as well as differing enforcement potential. Today, more than 140 countries have adopted some version of a merger control regime, adding complexity to international merger & acquisition deals. At the same time, as the global economy seems to be embarking on a new transitional phase in which some countries and regions try to isolate themselves in order to safeguard their markets and local participants, the interplay between foreign investment rules and merger control becomes increasingly important. The Americas display a tapestry of approaches. Once liberal economies appear poised to turn into economic protectorates, while others that used to build barriers to restrain foreign competition are now opening to international markets. Due to these changes, theories of antitrust are under pressure to adapt to new realities. A panel of experts will analyze the following matters:

- Current priorities on foreign investment in the Americas and their effect on merger control;
- The role of national champions in local aspects of international transactions under antitrust and foreign investment review;
- Remedy negotiations on local divestments in antitrust and foreign investment review;
- Market specific-regulations and their impact on global transactions;
- The role of investment plans and social/labor considerations in merger control review; and
- Inter-agency communication and interplay on multijurisdictional filings.

COMMITTEE SPONSOR:
International Antitrust

COMMITTEE CO-SPONSORS:
Latin America & Caribbean Committee; Mexico Committee; Canada Committee; International M&A Joint Venture Committee; International Trade Committee: International Investment and Development Committee

PANEL CHAIRS AND SPEAKERS:
Michael H. Byowitz, Wachtell, Lipton, Rosen & Katz, New York, NY
Alfredo M. O’Farrell, Marval, O’Farrell & Mairal, Buenos Aires, Argentina
Cecilia Vidigal Monte de Barros, Motta, Fernandes Advogados, São Paulo, Brazil

SPEAKERS:
Melanie Aitken, Bennett Jones, Washington, DC
Gabriel Castañeda Gallardo, Castañeda y Asociados, Mexico City, Mexico

9:00 a.m. – 10:30 a.m.
Energy Market. Is It Really a Free Block Market without Frontiers?

The effect of the North American Free Trade Agreement (NAFTA) revisions is that the member countries will experience greater openness in the trade and energy sectors. There is talk of sales of hydrocarbons, natural gas, and clean energy, being able to extend to the purchase of the inputs that generate the same. In this regard, in 2018 we will have the position of the three NAFTA countries, and this panel would analyze the current situation, versus the expected and if it really will be a free energy trade. We will address the real challenges and opportunities for trade and investment.

The panel will develop the following topics:

A. Analysis of the sectors involved
   1. Investors / developers
   2. Government and public policies
   3. Indirect Participants:
      i. Owners affected with the right of way
      ii. Indigenous communities
      iii. Affected Populations
B. Macroeconomic Benefits
C. Opening of new markets

COMMITTEE SPONSOR:
Mexico

PANEL CHAIRS & MODERATORS:
David Enriquez, Goodrich Riquelme, Mexico
Melina Juárez Segura, Sotorisolve, México

SPEAKERS:
Sheila Slocum Hollis, Duane Morris LLP, Washington, DC
Stuart Olley, Gowling WLG, Calgary, Canada
Miguel Peleteiro, Duff & Phelps, México City
9:00 a.m. – 10:30 a.m.
Are You the Weakest Link in the Blockchain? Redefining Legal Services in the Blockchain-Based Global Economy

Blockchain technology holds the potential to revolutionize existing infrastructures for international trade and finance. Around the world, consortia of established companies, banks and start-ups are already taking the first steps towards building a blockchain-based system for cross-border payments. In the foreseeable future, the introduction of blockchain-based smart contracts and bills of lading will further streamline international trade by reducing the role of traditional intermediaries.

Legal practitioners positioned on the front lines of the Blockchain Revolution are playing a key role in current efforts to implement this promising technology throughout global supply chains. Law firms recognizing the enormous potential and wide-ranging applications of this technology stand to benefit the most from the new digital and geographic markets that are being created.

Our session will examine how the legal industry has responded to the rapid development and proliferation of blockchain across nearly every industry connected with international trade and finance. We will focus on the emergence of multidisciplinary blockchain practice groups and collaborative efforts between law firms and blockchain developers. We will also explore how systemic changes to the infrastructure for cross-border transactions are disrupting the legal industry in general.

All of these issues inevitably lead to ethical considerations that will continue to challenge practitioners and legal services organizations as they adopt and adapt to these new technological opportunities.

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Annie Luna, Vice Chair (Programs), Transnational Practice Management, New York, NY

MODERATOR:
Daniel Nicolas, Vice Chair (Publications), Transnational Practice Management, Madrid, Spain

SPEAKERS:
M. Georgia Gibson Henlin, Henlin Gibson Henlin, Kingston, Jamaica
Victor Olabode Munis, TRLPLAW, Lagos, Nigeria
Ronald D. Smith, Norton Rose Fulbright LLP, Houston, TX (Invited)
Christopher Wray, Chief Legal Officer, London, UK

10:30 a.m. – 11:00 a.m.
Networking Break

11:00 a.m. – 12:30 p.m.
Investment and Mega-Regionals: The New World of Investment Arbitration Under NAFTA and CPTPP

The revival and conclusion of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and the renegotiation of the North American Free Trade Agreement (NAFTA) have created a new investment arbitration landscape for investors and states. The CPTPP brings back the promise of increased investment protection and promotion for investors in the 11-nation trade agreement, while the new NAFTA promises an updated investment framework.

What's new? What's changed? What's stayed? Do these agreements provide the investment architecture for effective investment promotion and protection? And do these agreements take into account the lessons learned over the past 30 years of investment arbitration?

In a structured discussion, with substantial opportunity for audience involvement, this panel will review investment arbitration in these new mega-regionals and will review the new, changed, and old parts of these agreements.

COMMITTEE SPONSOR:
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PANEL CHAIR:
Sean Stephenson, Appleton & Associates International Lawyers, Toronto, Canada

MODERATOR:
Barry Appleton, Appleton & Associates International Lawyers, Toronto, Canada
11:00 a.m. – 12:30 p.m.  
**Special Economic Zones, an Accelerator for Trade and Investment in Latin America: Analysis from a Trade, Customs, and Tax Perspective**

**Sponsored By:**

CHEVEZ RUIZ ZAMARRIPA

Special Economic Zones are among the many programs that governments have developed to enhance trade and economic growth in their territories. Latin America is no exception and has multiple examples of how these strategies have helped the industry, with varying levels of success. In this session, experts with diverse backgrounds from several Latin American countries will explain the benefits and challenges that the special economic zones throughout the region. The audience will benefit from firsthand experience from users of these programs and will obtain a full understanding of the benefits obtained by the companies involved.

**COMMITTEE SPONSOR:**  
Mexico

**PANEL CHAIR:**  
Eduardo Díaz-Gavito, Chevez Ruiz Zamarripa, Mexico City, Mexico

**MODERATOR:**  
Jennifer Radford, Tereposky & Derose, Canada

**SPEAKERS:**  
José Francisco Mafla, Brigard Urrutia, Colombia  
Héctor Ferreira, Hughes & Hughes, Uruguay  
Juan Opertti, Hemistion, Uruguay  
Anne-Marie Quinteros, Hanes Brands, El Salvador

11:00 a.m. – 12:30 p.m.  
**Information Privacy in the Americas: A Corporate Counsel Perspective on GDPR Compliance—Don’t Let the Guppy Swallow the Whale!**

In-house privacy attorneys for US multinationals must navigate not only different laws but different attitudes and cultures with respect to data protection in the countries where they do business. In Europe, where data privacy is a fundamental right, the recently enacted EU General Data Protections Regulations (GDPR) creates a centralized regulation that applies to all EU member States and which is very prescriptive in its application. US privacy rights, in comparison are not as strong and state laws vary greatly. In contrast, Mexico’s and Brazil’s data protection laws and nascent consumer advocacy culture remain relatively weak, which might tempt a US firm with an in-country presence to adapt its privacy policies to local law. Canada’s privacy norms also differ. From a compliance perspective, although easiest to apply the GDPR standards across the board, doing so would let the "guppy swallow the whale". In house counsel for global consumer product and service companies and in-country privacy lawyers will role play hypothetical privacy law quagmires shining light on the issues.

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**PANEL CHAIR:**  
Ben Rosen, Rosen Law, S.C., San José del Cabo, México

**MODERATOR:**  
Adriana Peralta Ramos, El Palacio de Hierro, Mexico City, Mexico

**SPEAKERS:**  
Gabriel Kotch, Orlando, FL  
Aliya Ramji, Toronto, Canada  
Demetrios Eleftheriou, Hopkinton, MA  
Caio Lima, Sao Paolo, Brasil
12:45 p.m. – 2:00 p.m.
Luncheon with Keynote Speaker
Edgar Manuel Bonilla Del Ángel,
Vice President of Legal Affairs

Edgar Manuel Bonilla is a J.D. graduate of the Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM) and earned his Master's Degree on International and Comparative Law at the University of Notre Dame, in Indiana, U.S.A.

He attended the Management Programs for Lawyers at Yale School of Management in New Haven, Connecticut, U.S.A.; a diploma course on National Security at the National Institute of Public Administration (INAP); a course on Comparative Law at the Universidad Pontificia de Comillas, in Madrid, Spain; a diploma course on Political Analysis and a seminar on Municipal Senior Administration at ITESM.

Edgar Manuel was Director General of Tax Crime within the Attorney General's Office and of the Treasury Department. He worked as well as CEO of Deloitte accounting firm (Galaz, Yamazaqui, Ruiz Urquiza, S.C.).

At the Attorney General’s Office, he held the positions of Director of Extraditions, Director of Analysis of International Law, and Director of Mutual Legal Assistance.

2:30 p.m. – 4:00 p.m.
The Future of ISDS in the Context of the Free Trade Agreements Overhaul: Will Investment Arbitration Also be “Walled Off”?*?

The future of trade has been making headlines regularly for the last several months. NAFTA has a doubtful future. TTIP and TTIP are still trying to come to light. CETA is making headway. In the context of these changing times for trade agreements, where does ISDS fall? Certainly, investor-state dispute resolution provisions in free trade agreements have not been exempt from criticism, and have been a target of proposed changes and overhaul. Adding to the conundrum, political shifts through past and upcoming elections are forcing states and investors to take a new look at these issues. Indeed, Mexico has finally ratified the ICSID Convention in view of the upcoming elections, but will it continue on that path? This panel will open a discussion regarding the future of ISDS in view of the major changes that free trade agreements in the region and worldwide are facing, with a particular focus on political shifts and how the future of ISDS is foreseen by participants from various points of view.

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PANEL CHAIRS & MODERATORS:
Carlos Martínez Betanzos Creel, García-Cuellar, Aiza y Enríquez
Lucila (Luli) Hemmingsen, Kirkland & Ellis, LLP, New York, NY

SPEAKERS:
Mario Mancuso, Kirkland & Ellis LLP, Washington, DC
Patrick Pearsall, Jenner & Block LLP, Washington, DC
Sam Rowe, Debevoise & Plimpton LLP, London, UK
Juez Bernardo Sepúlveda, Creel, García-Cuellar, Aiza y Enríquez, S.C., Mexico City, Mexico

2:30 p.m. – 4:00 p.m.
How Does U.S. Tax Reform Impact Investments Abroad? FATCA and CRS

The newly adopted U.S. Tax Reform’s major goal was to increase jobs via new investment in the United States. The lower headline rate of 21% will certainly encourage more investment into the US, but how will that affect investment into Mexico going forward? It’s a new day in tax information reporting. Globalization, emerging markets and increased regulation are transforming the global tax framework and representing complex and arduous challenges for financial institutions around the world. The Foreign Account Tax Compliance Act (FATCA) and the Common Reporting Standards (CRS) present significant structural changes in governments' efforts to improve global tax compliance. States in both countries have historically landed on multinational corporate real estate short lists and competed head to head for decades. Our panelists will discuss the impact of tax reform on the U.S. as a location choice for multinational companies, and contrast that with Mexico, and how FATCA/CRS will reflect their decision. They will discuss the benefits that FATCA has over CRS which is why so much money from CRS jurisdictions is moving to the USA. They will also discuss the Money Laundering laws of Latin America (some harsher than that of the USA) and the impact on businesses and Ultra High Net Individuals. They also will look beyond corporate tax rates to other key site selection metrics such as skilled workforce, wages, cost of capital, transport, utilities, free trade agreements, etc. Perspectives will be given from multinational corporate decision-makers on what is
most pressing to them, as well as from consultants on the trends they are seeing across several sectors. The issue of the United States becoming a “Tax Heaven” and its tax implications worldwide will also be addressed.

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PANEL CHAIR:
Judith A. Wilson, Bryan, Gonzalez Vargas & Gonzalez Baz, Tijuana, Baja California, Mexico

MODERATOR & SPEAKER:
Aureliano Gonzalez-Baz, Bryan, Gonzalez Vargas & Gonzalez Baz, Ciudad de Mexico, Mexico

SPEAKERS:
Michelle Graham, WhithersWorldwide, Rancho Santa Fe, CA
Guillermo Villasenor, Partner, Sanchez Devanny, Mexico City

2:30 p.m. – 4:00 p.m.
Can China Out-Trump the U.S. in LATAM?

The U.S. government “siege” on international trade and trade agreements and Chinese investment into the U.S. has accelerated the influence of foreign companies, especially Chinese companies, on the business culture in Latin America. The consequence is that more than ever before, Latin American businesses and governments have more options to make deals with less concern for Foreign Corrupt Practices Act (FCPA) and similar EU anti-corruption laws and regulations. This leads to greater risk for U.S. companies. In addition, the limitations on Chinese investment into the U.S. will encourage not only Chinese companies, but U.S. multinational companies, to invest in other countries, including in Latin America. The panel will offer practical advice to in-house counsel and outside counsel on how to guard against this higher compliance risk, and will discuss the reconfiguration of foreign investment as a result of U.S. foreign investment policies.

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PANEL CHAIR & MODERATOR:
Peter Quinter, GrayRobinson, P.A., Miami, FL

PANEL CHAIR & SPEAKER:
Alex Hao, JunHe LLP, China/New York

SPEAKERS:
Paul Edelberg, Fox Rothschild LLP, New York, NY
Joseph Jaffe, Guidepost Solutions LLC, New York, NY
Manny Supervieille, Veritas Assurance Partners, LLC, Miami, FL

4:00 p.m. – 4:30 p.m.
Network Break

Aligning Regulation of Cannabis Markets with International Realities and Legal Obligations

Approximately 30 countries have expanded their cannabis laws in varying degrees. Mexico is among multiple Latin American countries to have recently joined the growing number of cannabis-legal nations worldwide. For global trade and investment, the economic and social benefits have been immeasurable. The legal cannabis market is projected to create more jobs than manufacturing within the next two years, while growth is expected to increase at a 25% compounded annual rate. At the same time, most cannabis-legal countries are signatories to international treaties prohibiting these transactions. This panel will discuss (i) specific economic and social benefits resulting from this new market; (ii) the current transactional landscape; (iii) which trade frameworks might best accommodate this new industry; (iv) how in-house counsel and private practitioners in legal jurisdictions can reconcile their participation in cannabusiness transactions with their ethical duties; and (v) what prescriptive steps can be taken to resolve the conflict with international obligations.

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International Investment & Development

PANEL CHAIRS:
John Boscariol, McCarthy Tétrault LLP, Toronto, Canada
Roxane D. Peyser, Law Office of Roxane Peyser LLC, Colorado

SPEAKERS:
Leopoldo Burguete Stanek, Gonzales Calvillo, Ciudad de México, Mexico
Martha Harrison, Partner, McCarthy Tétrault LLP, Toronto, Canada
David Wunderlich, McAllister Garfield, P.C, Denver, CO
4:30 p.m. – 6:00 p.m.
Closing Plenary – Challenges for the General Counsels in Face of Government Transitions in Mexico

General Counsels speaking on enforcement in multiple jurisdiction (Anade).

SPEAKERS:
Gabriela Contreras, GC for México and Venezuela
Weatherford
Claudia Lorena Luna, GC Grupo Herdez
Francisco Garza, GC General Electric
Ramon Estrada, GC Grupo Desc
Jorge Dengo, GC Philip Morris

6:30 p.m. – 10:00 p.m.
Closing Reception at Presidente Intercontinental

Friday, November 9, 2018

Group Tour Opportunities
We are encouraging attendees to stay in Mexico City and use this day as an opportunity to continue networking while exploring some of the sites around Mexico. Additional information on tours will be shared with all registrants as the conference approaches.”
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2018 International Conference Tracks

In addition to 2 plenary sessions, the Conference will offer attendees 20+ CLE PROGRAMS in 5 different tracks:

**Plenaries**
- So, You Got Off the Plane and You Thought You Were Ethical: Comparative Legal Ethics Focusing on Latin America and United States
- General Counsels Speaking on Enforcement in Multiple Jurisdiction

**Trade**
- Beyond NAFTA – Strategic Opportunities Using Free Trade Agreements in Europe, Asia and Latin America
- Latin American and U.S. Elections: Pathways to a New Era
- Same Medicine, Different Bottle? Comparing the Side Effects of Trade Treaties and Investment Treaties

**Dispute**
- Criminal Enforcement in the Americas: Cooperation Between Government Authorities
- Investment and Mega-Regionals: The New World of Investment Arbitration Under NAFTA and CPTPP
- The Future of ISDS in the Context of the Free Trade Agreements Overhaul: Will Investment Arbitration Also be “Walled Off”?  

**Business**
- The Future of Labor Mobility in the Americas after NAFTA Negotiations: Where Do We Go from Here?
- The New Compliance Landscape in Latin America, and Its Practical Impact
- Energy Market. Is It Really a Free Block Market without Frontiers?
- Merger Control in the Americas: Enforcement of Antitrust or Investment Regulator?
- Breaking News
- How Does U.S. Tax Reform Impact Investments Abroad? FATCA and CRS

**Investing**
- Anxious Deals: International Investments and Trade in a Time of Nationalism and Heightened Strategic Scrutiny
- Taking Advantage of Financial Crisis: Acquisitions of Distressed and Insolvent Companies or of Their Assets
- Hazardous Journey: Equity Investing, Mortgage Lending and Risk Management in Emerging Market Real Estate
- Lawyers in Trade and Investment: Unique Qualities that Women Bring to the Table
- Information Privacy in the US, EU and Mexico: A Corporate Counsel Perspective on Differing Attitudes and Laws
- The Increased Chinese Influence in LATAM Business Culture: New Challenges for US lawyers

**Corporate and Sectors**
- Making Corporate Social Responsibility Meaningful for Cross-Border Commercial Relationships
- The #MeToo Movement and The Global Workplace: A Cross Border, Cross Industry Challenge. Lawyers, This Means #Youtoo
- 3 D Remote Print Manufacturing – A New Global Frontier For IP, IT, Transport and Trade Law
- Are you the Weakest Link in the Blockchain? Redefining Legal Services in the Blockchain-Based Global Economy
- Aligning Regulation of Cannabis Markets with International Realities and Legal Obligations
Mexico and Its Legal System: Lawyers’ Essays on the Continuing Evolution

Mexico and Its Legal System: Lawyers’ Essays on the Continuing Evolution provides concrete practice-oriented insight into key topics of Mexican law, including federalism, civil procedure, dispute resolution, immigration, foreign investment, and land ownership. Concurrently, it explores how the law approaches gender equality, assures fair and transparent elections, and shapes the role of the legal profession.

The book is a rich resource for practicing lawyers and business people dealing with Mexico, but also speaks broadly to the fundamental rule of law and law reform aspirations of lawyers generally. The book affords insight relevant to current political and economic developments on both sides of the border shared by Mexico and the United States.

The work is an extraordinary tool for students of law, political science and sociology, who seek to approach Mexican law through concurrent legal and sociological perspectives.

About the Editors

Patrick Del Duca is a partner in Los Angeles of Zuber Lawler & Del Duca LLP. Included in the 2010-2018 editions of The Best Lawyers in America® and author of Choosing The Language Of Transnational Deals: Practicalities, Policy And Law Reform (ABA, 2010), he serves as Membership Officer of the ABA’s Section of International Law. He is trained in common law, having earned a JD degree from Harvard Law School, and civil law, having earned a laurea in giurisprudenza from the Università di Bologna law faculty. He received a Ph.D in law from the European University Institute in Florence, Italy.

Yurixhi Gallardo is Professor of the School of Law at Universidad Panamericana, Guadalajara Campus. She teaches in the areas of political theory and professional ethics. She earned her Ph.D at Universidad Panamericana, Guadalajara campus. She has master’s degrees in Humanistic Studies from the Universidad Atab Oliba CEU, Barcelona, and in History of Thought from Universidad Panamericana, Mexico City campus. She has completed a specialization in Anthropology and Ethics at Universidad Panamericana, Guadalajara campus, where she also earned her law degree.

Price: $35.00 Now Only: $31.50
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ISBN: 978-1-5310-0998-4
Product Code: 5210304
2018 • 220 pages • 6x9 • Paperback

Contributors:
Manuel González Oropeza
María Isabel Álvarez Peña
Armando Cruz Covarrubias
Patrick Del Duca
Alberto Estrella Quintero
Yurixhi Gallardo
Guillermo Alejandro Gatt Corona
Edgardo Muñoz
Isaías Rivera Rodriguez
Diego Robles Farias
August 2-5, 2018
ABA/SECTION ANNUAL MEETING
Chicago, IL

August 27-September 1, 2018
AIJA ANNUAL CONGRESS
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10TH ANNUAL MOSCOW CONFERENCE ON THE RESOLUTION OF INTERNATIONAL BUSINESS DISPUTES
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October 17-19, 2018
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Seoul, Korea

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INTERNATIONAL TRADE AND INVESTMENT CONFERENCE
Mexico City, Mexico

November 30, 2018
CAPITAL MARKETS IN THE 21ST CENTURY
London, United Kingdom

2019

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Las Vegas, NV

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Capital Hilton Hotel, Washington DC

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