Challenging the Perception of Risk in Africa

May 21 & 22, 2018
Radisson Blu Hotel & Residence, 22 Riebeeck Street
Cape Town, South Africa

For the most up-to-date information on this conference, including the agenda, please visit the Conference website: www.ambar.org/SILAfrica18

Contact Thomas Happell at 202.662.1671 or Thomas.Happell@americanbar.org with questions and for additional information on sponsorship opportunities.
Benefits of Sponsorship
Sponsorship will put your organization directly before the Conference attendees, the Section's approximately 18,000 members; as well as members of other ABA Sections and our Cooperating Entities. Sponsorship will allow you to:

- **MARKET** to an influential and exclusive audience of international practitioners who are the primary decision-makers for the purchase and use of legal, and legal support, services;
- **INCREASE** your visibility through direct contact with leading international practitioners and opinion-makers while highlighting and reinforcing your position as an industry leader;
- **GAIN** maximum exposure through brand recognition on sponsor signage, emails distributed to the Section members in advance of the Conference, and Conference website;
- **ENHANCE** your organization’s name and reputation, and differentiate you from your competitors, by associating with the preeminent U.S.-based international legal organization; and
- **BUILD** long-term relationships with key industry leaders and groups by taking advantage of substantial networking opportunities.

Other Upcoming Section Conferences:
- April 17-21, 2018 **Section Annual Conference**, New York, NY
- May 10-11, 2018, **Investment Arbitration & Trans-Pacific Transactions Conference** Singapore International Arbitration Center, Singapore
- June 10-12 2018 **Life Sciences Conference**, Scandic Hotel, Copenhagen, Denmark
- October 17-20, 2018 **International Technology Revolution & AI Conference**, Seoul University, Seoul, Korea
- November 6-8, 2018 **International Trade and Investment in the Americas**, Mexico City, Mexico

About The ABA Section Of International Law
The American Bar Association Section of International Law is the preeminent U.S.-based international legal organization and traces its lineage to one of the first committees established by the American Bar Association in 1878.

The Section serves its members both U.S, and non-U.S., and the international legal community by:

- Providing programs, publications, and projects;
- Facilitating relationships among lawyers;
- Identifying and influencing public policy issues; and
- Promoting the global acceptance and the just implementation of the rule of law.

Sponsorship Opportunities
If you are interested in sponsoring above or below the suggested levels outlined in the brochure, please let us know and we will be happy to discuss options with you. All sponsorship opportunities are non-exclusive unless otherwise noted.
Sponsorship Opportunities (All sponsorships are listed in US Dollars)

- Platinum Sponsor (Exclusive) $5,000
- Gold Sponsor (Non-Exclusive) $3,000
- Conference Reception Sponsor $2,000
- Luncheon Sponsor (Exclusive) $2,000
- Silver Sponsor (Non-Exclusive) $1,500
- Exhibitor (Non-Exclusive) $ 500
- Conference supporter (Non-Exclusive) $ 500

If you are interested in modifying a sponsorship opportunity listed in this brochure or developing a new opportunity to better fit your needs, please let us know and we will work with you to develop a mutually beneficial arrangement. Additionally, if you would like to discuss larger sponsorship opportunities or if you are interested in sponsoring through in-kind donations, please contact us. All sponsorship opportunities are Non-Exclusive unless otherwise noted. Non-exclusive sponsorships can be made EXCLUSIVE for twice the listed price.

If you confirm sponsorship of the 2018 Challenges to Perception of Risk in Africa Conference and any other Section event during this ABA year (September 2017 – August 2018) at a minimum of $2,000 level, you will receive a 10% discount off of sponsorship on each conference.

**PLATINUM SPONSOR (EXCLUSIVE) $5,000**

- Designation as the Platinum Sponsor of the Conference and primary sponsor of continental breakfast on each day of the Conference;
- Four complimentary Conference registrations;
- One exhibit table in the registration area of the Conference to display your organization’s promotional material;
- Logo recognition on the front cover of the Conference Program provided to each Conference attendee;
- Full page ad in the Conference Program provided to each Conference attendee;
- Option to provide cups and napkins branded with sponsor’s name and logo at each breakfast;
- Exclusive acknowledgement on Conference site signage as the PLATINUM SPONSOR;
- Sponsorship recognition as the PLATINUM SPONSOR on marketing communications to members of the legal profession promoting the Conference; and
- Sponsorship recognition as the PLATINUM SPONSOR on Conference website with a link to the organization’s website.

The sponsor is responsible for all costs associated with ordering and producing as well as shipping the cups and napkins for the Conference to the Conference hotel and coordinating with the Section, including any customs clearance fees. The Section must sign off on proofs associated with the design. Please allow time for any promotional materials to clear customs.

**GOLD SPONSOR (NON-EXCLUSIVE) $3,000**

- Three complimentary Conference registrations;
- Logo recognition and one half page ad in the Conference Program provided to each Conference attendee;
- Promotional material from sponsor provided to each Conference attendee upon check in at the Conference;
- Special acknowledgements on Conference site signage as a GOLD SPONSOR;
- Sponsorship recognition as a GOLD SPONSOR on marketing communications to members of the legal profession promoting the Conference; and
- Sponsorship recognition as a GOLD SPONSOR on Conference website with a link to the organization’s website.

**CONFERENCE RECEPTION SPONSOR $2,000**

Location TBD

- Designation as a Sponsor of the Conference Reception;
- One complimentary Conference registration;
- Logo recognition and one half page ad in the Conference Program provided to each Conference attendee;
- Option to provide cups and napkins branded with sponsor’s name and logo at the reception; Special acknowledgement on Conference site signage as the Conference Reception Sponsor;
- Sponsorship recognition on marketing communications to members of the legal profession promoting the Conference; and
Sponsorship recognition on Conference website with a link to the organization's website.

The sponsor is responsible for all costs associated with ordering and producing as well as shipping the cups and napkins for the reception to the Conference hotel and coordinating with the Section, including any customs clearance fees. The Section must sign off on proofs associated with the design. Please allow time for any promotional materials to clear customs.

**LUNCHEON SPONSOR (EXCLUSIVE) $2,000**
- Official sponsor of the Luncheon;
- One complimentary Conference registration;
- Opportunity to display organization's promotional materials in the Luncheon room;
- Logo recognition in the Conference Program provided to each Conference attendee;
- Special acknowledgements on Conference site signage as the Luncheon Sponsor;
- Sponsorship recognition as a Luncheon Sponsor on marketing communications to members of the legal profession promoting the Conference; and
- Sponsorship recognition as a Luncheon Sponsor on Conference website with a link to the organization's website.

**SILVER SPONSOR (NON-EXCLUSIVE) $1,500**
- Opportunity to display promotional material at the Silver Sponsor table in the registration area of the Conference;
- One complimentary Conference registration;
- Logo recognition in the Conference Program provided to each Conference attendee;
- Special acknowledgements on Conference site signage as a Silver Sponsor;
- Sponsorship recognition as a Silver Sponsor on marketing communications to members of the legal profession promoting the Conference; and
- Sponsorship recognition as a Silver Sponsor on Conference website with a link to the organization's website.

**EXHIBITOR (NON-EXCLUSIVE) $500**

A limited number of exhibitor opportunities are available.
- One six foot table in the exhibition area at the Conference Hotel to display your organization's promotional materials for the duration of the Conference;
- One complimentary exhibitor registration to the Conference;
- Special acknowledgements on Conference site signage as an Exhibitor;
- Logo recognition in the Conference Program provided to each Conference attendee; and
- Logo recognition on the Conference website with a link to the organization's website.

*The sponsor is responsible for all costs associated with ordering and producing as well as shipping the materials for the Conference to the Conference hotel and coordinating with the Section, including any customs clearance fees. Please allow time for any promotional materials to clear customs.*

**CONFERENCE SUPPORTER (NON-EXCLUSIVE) $500**
- Logo recognition in the Conference Program provided to each Conference attendee;
- Sponsorship recognition on marketing communications to members of the legal profession promoting the Conference;
- Acknowledgement in promotional materials and print advertising; and
- Sponsorship recognition on Conference website with a link to the organization's website.

**ADDITIONAL NOTES FOR ALL SPONSORS**

Please send the complimentary registration recipient name to intlawmeetings@americanbar.org by May 12, 2018.
2018 Challenges to Perception of Risk in Africa
Sponsorship Agreement Form

List Type of Sponsorship(s) here:

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**PLEASE COMPLETE THIS FORM AND SUBMIT TO:** Thomas Happell, American Bar Association, Section of International Law C/O 2018 Challenges to Perception of Risk in Africa, 1050 Connecticut Ave NW, Suite 400, Washington, DC, 20036; thomas.happell@americanbar.org OR Fax to 202.662.1669

**TERMS:** All sponsorship purchases are nonrefundable. An invoice will be sent after we receive the completed agreement form. *Sponsorship will not be recognized until payment has been received in full.*